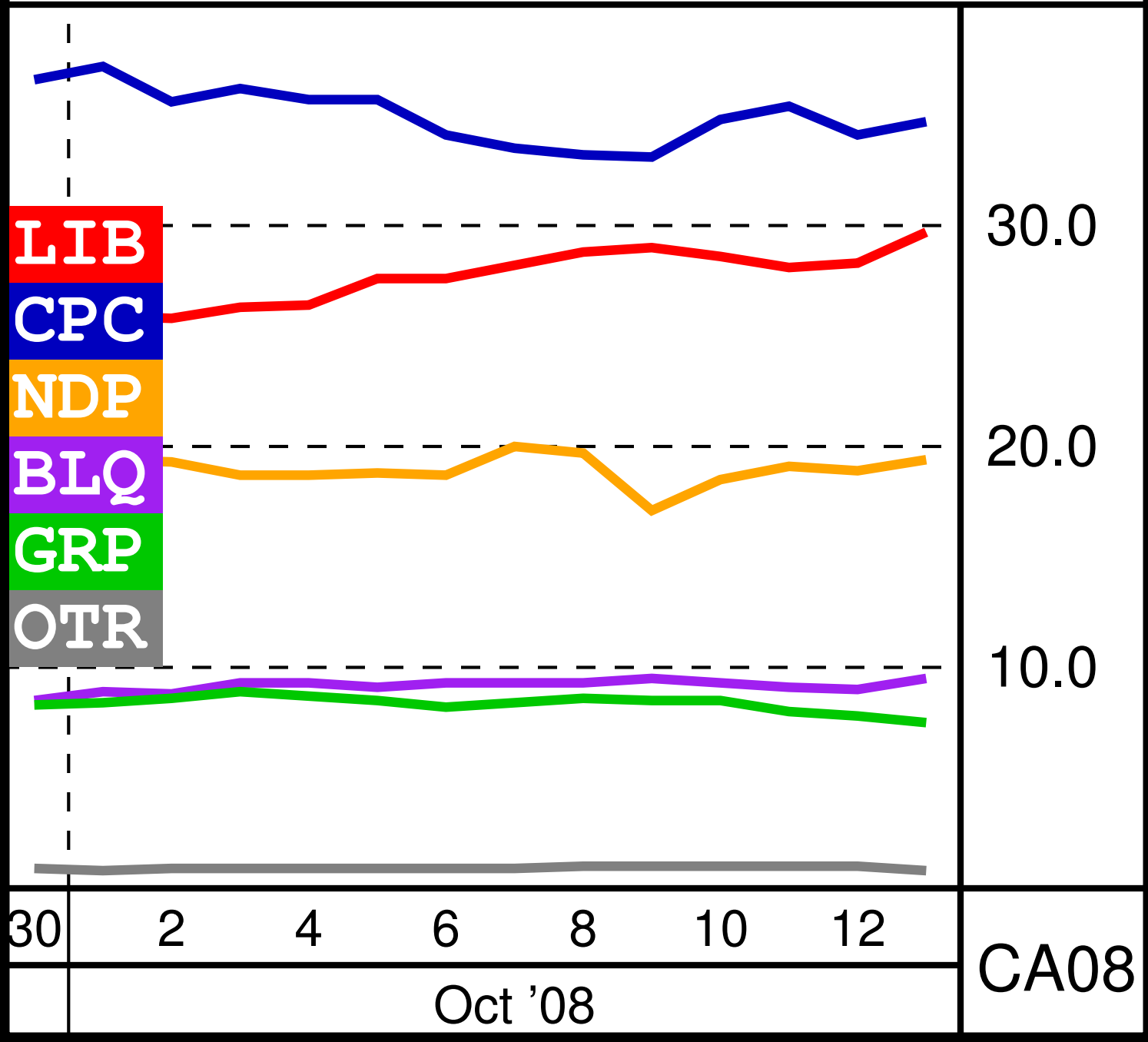Popular Vote Market